



**Asia-Pacific
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Regulatory Principles for Digital Transformation

Submitted by: Walmart



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Practices - Regulatory Reform the
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Regulatory Principles for Digital Transformation

APEC SOM 3, August 12, 2018

What is the Nature of Retail Digital Transformation?

Analog

Digital



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What is the Nature of Retail Digital Transformation?

Old?

New?



Photo by Rahul Chakra Borty on Unplash

Digitally transforming the point of...



ENTRY



SALE



FULFILLMENT

... to provide customers with a seamless, omnichannel experience

Regulatory Principles for Digital Retail

1. **Simplify rules on the “plus sign,” not just the “arrow”**
 2. **Don’t discriminate among evolving business models**
 3. **Reduce inflexible categories within regulations**
 4. **Look holistically at barriers across regulatory clusters**
 5. **Collect data on platforms to better target enforcement**
 6. **Protect consumer choice and open ecosystems**
 7. **Grow inclusion via digital rules for welfare flows**
 8. **Build digital transparency of license & permit systems**
- ... and interoperability, risk-based rules, expedited new-service authorization, free data flows & tech choice/siting**